

Sathguru's Retail ViVA ERP selected by Bramcom Holdings

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Sathguru Management Consultants has signed a contract with Bramcom group to implement Retail ViVA at Courts Mauritius Ltd and Arcasa Mtius Ltd, to facilitate complete automation of their retail business processes.

Sathguru Management Consultants, the Hyderabad based multi-disciplinary, global consulting firm, has a new customer for their flagship retail ERP solution, Retail ViVA. Bramcom Holdings of Mauritius, a leading retailer of repute in Mauritius operates the most prestigious electrical and electronic retail outlets under the "Courts" brand and boutique retail outlets under the "Arcasa" brand. The Bramcom group is known for its ability to innovate and create distinctive brands and businesses. Sathguru Management Consultants has signed a contract with Bramcom group to implement Retail ViVA at Courts Mauritius Ltd and Arcasa Mtius Ltd, to facilitate complete automation of their retail business processes.

"After crossing the ocean in the eastern direction to successfully serve retail enterprises in Fiji Islands, we are now happy to cross the ocean in the western direction to serve the Bramcom group at Mauritius. We are very thrilled by our selection by the Bramcom group towards serving their ever growing retail and commerce business, and there cannot be any better fit than our Retail ViVA for automating their retail business processes. Retail ViVA will serve all of their enterprise IT needs as a single unified solution compared to their current multi-solution environment. We are committed to unleashing the potential of Retail ViVA towards bringing about their competitive advantage to these Bramcom group companies and thereby build a trusted long term partnership with them", said Kannan Ragunathan, Director, Sathguru.

Sathguru's Retail ViVA will replace existing systems of credit linked POS and core ERP modules like General Ledger, Stock Control, Procurement, Service and Warranty management and Human Asset Management in a way that the Bramcom companies will have a single, unified and integrated database solution. Sathguru's Retail ViVA addresses most core requirements of these companies and with Sathguru's experience in bringing out business transformation to retail enterprises, both in business process re-modeling and process technology adaptation, the solution becomes a customized ERP product addressing the current and emerging needs of these retail enterprises.