



### We have got you covered!!

We are **Sathguru**, a global consulting organization with 38 years of experience in catalyzing success for its clients in the life-sciences sector. We offer business advisory and solutions across various industries - Agri Business, Food & Nutrition, Biotech, Pharmaceuticals, Healthcare & Animal Health



## What we can offer to the seed industry?

### *Business Advisory*

- Business Ideation & Conceptualization, Business Plan
- Market Entry & Access
- Growth Strategy
- Diversification & Revitalization
- Competitive Assessment
- Exit Strategy

### *Innovation Advisory*

- Strategic Advisory
- Transaction Advisory
- Innovation
- Venture Handholding
- Technology & Innovation led International Development

### *Regulatory Advisory*

- Advisory on FDI & Corporate Regulations
- Policy & Regulatory Framework Development
- Public Private Partnership Formation
- Impact Assessment Studies

### *Digital Transformation*

- Digital Solutions for Agriculture R&D, Tracking Field Operations & Value Chain Integration
- Integration of ICT in Seed Production & Processing Value Chain

### *Due Diligence*

- Techno-Commercial & Financial
- Business Modelling
- Innovation Policy
- Intellectual Property
- Value Chain Assessment

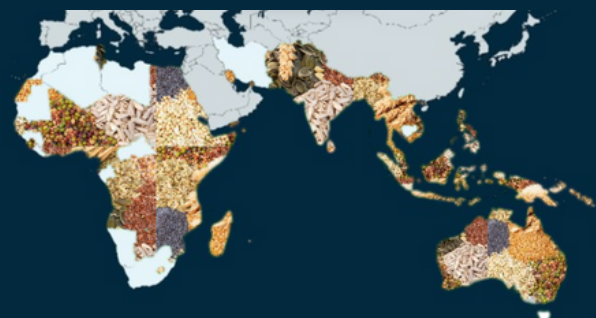
### *Investment Banking*

- Capital Raising - Venture Capital, Private Equity, Structured Debt
- M&A Advisory - Private Company Sales, Corporate Disposals, Acquisitions
- Other Advisory - Valuations, Corporate Restructuring



## Why Us?

We have depth of geographical and industrial perspective coupled with practical knowledge of technology access, licensing and commercialization. Through our varied and long experience in the seed industry, we understand the execution challenges that the businesses face and can recommend ways to mitigate and drive business sustainability.



## Let's glance at our indicative engagements

- R&D Strength Assessment & Strategic Growth Plan Development for a Vegetable Seed Company [↗](#)
- Technical and Commercial Due Diligence of the Target Seed Company for Strategic Investment [↗](#)
- Study of Seed Systems development opportunities in 15 African countries and development of business plan for next 5 years for seeking funding opportunities [↗](#)
- Deployment of Innovative Consortium Models for Inclusive Agricultural Transformation [↗](#)
- Pan-Asia Agri-Inputs opportunity – Market research & entry strategy [↗](#)
- Seed Regulatory and IP Audit for a leading seed company with global presence [↗](#)

Our services spread across South Asia, South-East Asia, Australia & Africa



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