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# Are you looking for ways to spearhead your business growth? Are you looking to invest in the seed business?

We have got you covered!! We are Sathguru, a global consulting organization with 40 years of experience in catalyzing success for its clients in the life-sciences sector. We offer business advisory and solutions across various industries - Agri Business, Food & Nutrition, Biotech, Pharmaceuticals, Healthcare & Animal Health









## What we can offer to the seed industry?

**Business Advisory** 

Business Ideation & Conceptualization Market Entry & Access **Business Plan** Growth Strategy Diversification & Revitalization Competitive Assessment Exit Strategy



Innovation Advisory

Technology Assessment Scouting Licensing and Transaction Advisory Strategic Advisory Technology & Innovation led Development Venture Handholding IP Strategy and Valuation



**Regulatory Advisory** 

Advisory on FDI & Corporate Regulations Policy & Regulatory Framework Compliance **IP** Audits



#### Digital Transformation

Digital Solutions Traceability across operations Integration of ICT in value chain Data Analytics and visualization



#### Due Diligence

Techno-Commercial & Financial Innovation Policy Intellectual Property **ESGH** 



### Investment Banking

Capital Raise - Venture Capital, Private Equity, Structured Debt M&A Advisory - Private Company Sales, Corporate Disposals, Acquisitions Other Advisory - Valuations, Corporate Restructuring

# Why Us?

We have depth of geographical and industrial perspective coupled with practical knowledge of technology access, licensing and commercialization. Through our varied and long experience in the seed industry, we understand the execution challenges that the businesses face and can recommend ways to mitigate and drive business sustainability.

Let's glance at our indicative engagements



#### Innovation, Regulatory Advisory and Digital Transformation

- Decadal strategic R&D Road Map for field crop for a leading seed company in India
- Development of a strategic roadmap for enabling technologies in breeding and IP for a leading seed company
- Development of R&D Road Map for a leading Seed Company in APAC
- R&D Assessment and Development of a Strategic Roadmap of a seed company for the next seven years
- Seed Regulatory and IP Audit for a leading seed company with global presence
- Climate change impact assessment in APAC and Africa for a leading seed company

#### **Markets and Business Advisory**

- Market opportunities assessment of field and vegetable crops in APAC and Africa for a 🖸 leading seed company
- Pan-Asia Agri-Inputs opportunity Market research & entry strategy
- Study of Seed Systems development opportunities in 15 African countries and 🔼 development of business plan for next 5 years for seeking funding opportunities
- Deployment of Innovative Consortium Models for Inclusive Agricultural Transformation

#### **Due Diligence and Investment Proposition**

- Technical and Commercial Due Diligence, Financial Valuation and Strategic Business Plan of a Seed Company For Potential Investment and Acquisition
- Technical and Commercial Due Diligence of the Target Seed Company for Strategic 🗹 Investment



